

ZWCF

STRONGER COMMUNITIES | MORE WILDLIFE

Stronger communities. *More wildlife.*

The Zambia Wildlife & Community Foundation and Charity Begins at Home

THANK YOU FOR YOUR INTEREST

You are part of this valley's story.

The families who live beside Zambia's parks share their land with elephants, lions and leopards. When those families have water, food, school and work, the wildlife does well too.

That idea guided Norman Carr, who pioneered the walking safari here, and it guides our work today.

> *"Wildlife thrives when the people who live among it get value from it."*
>
> NORMAN CARR'S CONSERVATION PHILOSOPHY

WHY WE EXIST

Great wildlife lives beside some of Africa's poorest families.

Far from the lodges and park gates, in the chiefdoms that border the parks, tourism money rarely arrives. That is where wildlife is won or lost.



6th
highest extreme poverty rate in the world

78.8%
of rural Zambians live in poverty

5.8M
people faced acute hunger after the 2024 drought

Source: World Bank, Zambia Poverty and Equity Assessment and Economic Update (2025)

THE WORK

Six programs, one purpose.

Clean water
Boreholes for villages and water for wildlife

Food & health
School meals, relief in hard years, clinics

Roads
Roads and airstrips kept open

Schools
Classrooms, teachers' housing, scholarships

Scouts
Support for scouts working under DNPW

The land
Fire management and tree planting

260
boreholes drilled, each serving about 200 people a day

4,000
meals every school day

350
students sponsored a year

71+
classrooms, homes and buildings

6,500+
trees planted

63 mi
of road graded every year

In conjunction with The Bushcamp Company and Charity Begins at Home

TWO CHARITIES, ONE TEAM

Since 1999, and growing.

Charity Begins at Home is The Bushcamp Company's Zambian charity, at work in the villages around Mfuwe since 1999.

ZWCF is its American partner, a US 501(c)(3) taking the same work into remote game management areas far from the park gates.

HOW YOUR GIFT TRAVELS

1. Your gift reaches ZWCF's US account
2. It goes to Charity Begins at Home in Zambia, or straight to a conservation partner's program
3. It funds the year's programs on the ground

No overhead. The teams, trucks and drilling rig are already in the valley, so every gift goes straight to the work. More than $7 million raised since 1999.

JOIN THE WORK

Give online zwcf.org/join-the-work

Talk to us Alyssa Morales, 713-751-7579

Email info@zwcf.org

Field notes zwcf.org/field-notes

Or learn more by visiting **zwcf.org**

Help protect these wild places for the generations to come, and please share what you've seen here with your friends.

Thank you.

Zambia Wildlife & Community Foundation · 1415 Louisiana St., Houston, TX 77002 · A US 501(c)(3) public charity, EIN 81-5035617. Gifts are tax-deductible to the extent provided by law.